

13 December 2010

## **ORIEL SECURITIES LAUNCHES AS A RETAIL SERVICE PROVIDER**

Oriel Securities, a leading independent UK corporate and institutional stockbroking and advisory firm, today announced that it has launched its Retail Service Provider (RSP) business. The new UK focussed equity business, will provide Oriel with access to retail flows of business, further enhancing Oriel's client offering.

The RSP team will be led by **Richard Stevens** and **Joe Everitt** who join from Seymour Pierce. Richard and Joe both worked previously at Dresdner Kleinwort with **Mark Hodds**, Oriel's Head of Execution. The new team will be made up by the appointment of **Billy Jones, Patrick Koupland** and **Alannah Paul**.

Mark Hodds, Oriel's Head of Execution said: *'Having worked with Richard and Joe for many years I am delighted that they are joining Oriel to launch our RSP business. Adding this to our trading platform complements our existing business, enhances our trading capabilities and gives us better execution for our clients as well as enabling us the opportunity to access a new client base. RSP has been an important part of the Trading plan at Oriel and it is very exciting to see this come to fruition.'*

END

For further information please contact:

Oriel Securities: Simon Bragg, Chief Executive or Lexa Hunt, COO on 020 7710 7600

Temple Bar Advisory: Alex Child-Villiers, Alina Ulkina or Tom Allison on 020 7002 1080

Notes to Editors:

Oriel Securities is an established, leading corporate and institutional stockbroking and advisory firm, established in 2002, with an excellent reputation and a proven track record across the UK market. It is an employee owned company with a partnership culture and an equity participation model and is dedicated to delivering excellence to clients by offering superior, independent advice, the very best in ideas, stability and continuity of service.

The Facts\*:

Founded in 2002, Oriel Securities provides the following services: Research, Sales, Sales Trading & Execution and Corporate.

**Research**

- 26 analysts covering 500 large, mid and small cap stocks across 10 sectors
- Awarded the following recognition by Thomson Extel for its excellence in research:
  - Starmine - Top Ranked Brokers for 2010
    - 1st for FTSE 100 Recommendations
    - 3rd for FTSE 250 Recommendations
  - Extel
    - 1st for Oil & Gas
    - 3rd for Retail, Real Estate & Insurance
    - Top 10 showing in a further four sectors, namely, Leisure & Gaming, Support Services and Construction.
    - 7th leading Brokerage firm Extel Survey of UK Small Caps

### Sales, Sales Trading & Execution

- Has one of the largest UK only Sales and Trading desks with 27 dedicated salesmen, sales traders and traders  
Market Making in over 200 stocks

### Corporate

- 54 retained corporate broking clients
  - average market cap of £295m
- Which breakdown into
  - 12 FTSE 250
  - 10 Midcaps
  - 16 FTSE Small Cap
  - 18 AIM
- In the past 12 months Oriel has advised on 41 transactions worth over £5.7bn, helping our clients to raise £1.2bn

### Recent Announcements

- Appointment of Darren Winder as Head of Strategy
- Appointment of Mark Hodds as Head of Execution

### Oriel Asset Management

- Launched in September 2009, an alternative asset management business focussed on long-term wealth creation for its clients.

More information visit our web site: [www.orielsecurities.com](http://www.orielsecurities.com).

\*Information is correct as of 19/11/10